

Marta del Castillo

CEO of Social Nest Foundation

High impact organizations and businesses manager, ecosystem builder and entrepreneur with broad international experience in the social and environmental impact sector



✕ Marta is CEO of Social Nest Foundation, a global and pioneering entity providing the resources, opportunities and tailored guidance that entrepreneurs, corporates, governments and investors need to create solutions to the world's most pressing challenges.

Founded in 2010 as a pioneering entity in the field of impact in Spain, it leads globally-focused, innovative programs, activities, events and communities that will pave the way for those seeking to make a positive social and environmental impact through their startup or capital.

✕ Marta had a long experience leading high impact and innovation organizations, in Spain, as CEO of South Summit-Spain Startup, and Internationally, as CEO of Koga, an ecosystem builder, supporting Latin American entrepreneurial ecosystem and startups. Koga is the first B corp in Paraguay, and founder of the B Movement in the country and Sistema B.

Previously, Marta worked for more than a decade in international development and humanitarian aid, in NGOs and Development Agencies, such as Spanish Red Cross or the Spanish Development Agency (AECID). Her broad international experience was shaped in countries such as India, Tanzania, Spain, Colombia, Bolivia or Paraguay.

✕ Marta has a solid track record as an ecosystem accelerator in Latin America, promoting innovation, startups and triple impact businesses. From Koga she was directly engaged in the founding of Sistema B Paraguay, Angel Investment Network and the National Entrepreneurs Association.

She is member of the Advisory Board of Danone Ecosystem Impact Fund, Sistema B Py and is part of the Board of Directors of Koga.

As an international speaker, she frequently participates in different forums and events talking about purpose driven organizations, innovation for good or impact economics, such as Global Entrepreneurship Congress, South Summit, Nordic Future Innovation, B Day or WeXchange.

Marta holds a Master's Degree in International Management from IE Business School, successfully completed the Social Entrepreneurship Program at Stanford University, Sustainable Business Strategy in Harvard Business School and is a Lawyer Engineer from the Universidad Autónoma of Madrid. Was recently awarded with the fellowship Santander's Women 50 leadership program, London School Economics.